
Magma HDI General Insurance Enhances Health Insurance App to Help Customers During Covid-19

Mumbai, 10 June 2020: Magma HDI General Insurance announces enhancements to its Health Insurance App to provide customers with counselling on call to deal with the stress in the times of Corona. Magma HDI is also providing free consultations via video calls with leading specialists across 15-20 specialties. Customers can now order medication online via a pharmacy and avail of upto 23% discounts on medicines ordered via the app and receive medication on home delivery basis within 24-48 hours. We also have a complete paperless claims processing for health indemnity.

The App includes features such as on call consultations with doctors on call 24x7 free and with unlimited consultations with Physicians. Keeping health of the customers in mind we also provide nutritionist on call with free teleconsultation on call with a qualified nutritionist. Nutritionists issue a customized diet plan post an extensive on call lifestyle and dietary mapping of callers. Counselling on call has been a new feature provided in the time of corona. The free teleconsultation on call with a qualified counsellors to deal with emotional stress has been identified as one of the needs in such pandemics which Magma HDI has addressed with this feature.

Speaking about the enhanced Health APP, Rajive Kumaraswami, CEO, Magma HDI General Insurance said, " The pandemic over the last few months has caused a lot of trauma for every one and our team has worked constantly to cater to the changing needs of customers. Stepping out is a risk and to bring healthcare to your doorstep we have made certain tweaks to the health APP which will help customers. Every small step we take in protecting ourselves is a step closer to coming out stronger against the virus."

Magma HDI has enhanced its offering by providing E – Consultations where super specialist Doctor consultations are provided with free consultations via video calls with leading MD / MS specialists across 15-20 specialties.

Social distancing has made it hard for most people to step out and in keeping with the need of the hour Magma HDI is offering Order Online Pharmacy. Customers can avail discount of upto 23% on medicines ordered via our APP and receive home delivery of medicines within 24-48 hours in metros.

In the age that wellness has taken centre stage we at Magma HDI have a large collection on wellness consumable which provides customers with free access to a large collection of wellness videos, short tips, articles etc. It helps them keep fit and lead a healthy lifestyle. The use of the APP also gives customers access to discounts from a large network of health care providers namely –dental clinics, physical pharmacies, eye clinics and diagnostic centres.



Apart from these, our APP also cater to claims services like the upload of claims documents, one can use E-filing of claims via the simple upload of all claim documents. We are also administering claims on soft copies due to the nationwide lockdown. One can track claims on the APP, intimate claims on the go, download e-card and download claim forms / policy wordings etc on the go.

If you know anyone who can benefit from this quick and easy consultation, click here to download the app from the [App Store](#) or the [Play Store](#).

About Magma HDI General Insurance Limited:

Magma HDI General Insurance is a joint venture between Magma Fincorp Ltd. and German general insurance giant HDI Global SE. The company offers an array of general insurance plans for retail and institutional clients. In the retail segment, it offers motor, health, individual personal accident, householder, property & fire insurance, liability insurance, marine insurance and shop-keeper policy with built-in new-age coverages. Among institutional clients, we offer property, engineering, marine cargo and liability insurance with focus on partnering with clients for their risk management requirements. The company started operations in 2012 and has consistently grown in double-digits. Today, Magma HDI has 160+ branches with an employee strength of 1000+ and a GWP (Gross Written Premium) of INR 1,294 crore as of March 2020.

For more information please log on to: www.magmahdi.com

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